ENTERPRENEURSHIP VENTURES OF TRANSGENDERS IN TIRUNELVELI DISTRICT – A STUDY

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ABSTRACT
In order to facilitate the development of transgender people in the new millennium, there is a need to establish communication between transgender people and the general public. Considering the lives of transgender research has been undertaken to collect certain reviews to study the empowerment source of transgender. Transgender have invested in a few activities by holding creativity and self-motivation and increased their confidence in the public by fostering themselves to become entrepreneurs. Refining their status in society, they have been trying to develop themselves economically and financially. This study is supportive in terms of socio-economic empowerment of transgender community as a whole. Having been depressed in all these aspects, they have proven their exceptional ability by combining the attitude, talent, hard work, dedication and motivation to imagine their community to sustain their lives independently. This prompted the researcher “to build a high profile of transgender people in achieving missionary interest and economic guarantee in the years to come and assess their status”

Key Words : Empowerment, Transgender Entrepreneurship, Socio-economic development

INTRODUCTION
People with disabilities are subject to a variety of problems based on their gender identity. Depression, lack of democracy, political disenfranchisement, social irritability, economic marginalization, security issues, human rights violations, victims of civil and basic amenities, health hazards, alcoholism, and arrests on false charges, HIV, Hormone pills and drug exploitation, problems related to homelessness, marriage and adoption, denial of election privileges, government evidence or guarantees and patry assistance from the regime. In order to facilitate the development of transgender people in the new millennium, there is a need to establish communication between transgender people and the general public. Considering the lives of transgender research has been undertaken to collect certain reviews to study the empowerment source of transgender. Transgender have invested in a few activities by holding creativity and self-motivation and increased their confidence in the public by fostering themselves to become entrepreneurs. Refining their status in society, they have been trying to develop themselves economically and financially. This study is supportive in terms of socio-economic empowerment of transgender community as a whole. Transgender studies have recently gained more interest from researchers. Transgender studies are now focusing on multidisciplinary subjects that incorporate discourses from the social sciences, life sciences, arts, and psychology. Such linked studies have aided in the interpretation of gender, identity, and desire in a variety of contexts (Bhattacharya, 2018). Gender identity refers to a person’s internal sense of being male, female or something else. For most people, one’s gender identity matches the sex assigned to them at birth—for example, a person born female typically identifies as a girl, and later, as a woman. For many Transgender people, there may not be a match. Gender expression refers to all ways that people express their gender (or gender identity) to the outside world, including through dress, appearance, and behavior. For many Transgender people, their gender expression doesn’t match what society thinks it should be. Current and future generations of researchers should not face any transphobic approach and should not carry anything Misconceptions about them. Having been depressed in all these aspects, they have proven their exceptional ability by combining the attitude, talent, hard work, dedication and motivation to imagine their community to sustain their lives independently. This prompted the researcher “to build a high profile of transgender people in achieving missionary interest and economic guarantee in the years to come and assess their status”

OBJECTIVES OF THE STUDY:
1. To evaluate the entrepreneurship attitude among transgender in Tirunelveli District
2. To analyse the difficulties faced by the transgender.
3. To study the various level of satisfaction in their business
4. To examine their life before and after entering in to entrepreneurship

REVIEW OF LITERATURE:
Maharasen (2007) in his book Aravanigal complied all the newspaper articles, journal articles and written a book. The book consists of around 50 essays by different people. Both from common public and also from transgender writing their own stories. He started by saying that since transgenders are being sent out from families, they live with transgender institution called—Jamath. There, various transgender from very young to very old live like a family. So they have divided the Jamath on regional bases, like for example, Chennai has around 6 or 7 Jamath. So each Jamath headed by one old transgender, who will look after everyone under her. The book is a compilation of essays and talks in detail about the problems they face in their transformation
period, the psychological problems, and the problems and the ill treatments they face in their day to day life, in family among friends and among the general public. The Ill-treatment they face in their day to day life.

Ambika Pandit (2009) reported pahal Foundation is an NGO located in Faridabad. This is first of queer beauty Parlor which is meant for transgender alone. It was started in April. Simmy who is a transgender herself has got complete set of training from experts and takes care of the entire administration process. This beauty parlor was started with a main aim to change the perspective of the society and break the stereotypes. Simmy conducts training in beautician course with nominal charges. She is a good role model who is self-reliant and creates employment opportunities for other transgender. By this the transgender community can ensure an honorable life. This brushes the misunderstandings of the third gender community.

Kalra & Gurvinder (2011) Family is the first place for violation of rights, violence, and discrimination. In the absence of family support, many Transgenders migrated to Western-and-North Indian states (and few in the east Indian states also) for gender transition and joined the Transgender community. The community became a safe haven for gender transition, security, and alternative sources of livelihood such as begging, dancing and sex work.

SOURCE AND METHOD OF DATA COLLECTION:
The study is basically an empirical one. The data for the study were collected both from primary and secondary sources. Primary data were collected by administering a structured questionnaire among the selected parameters. Secondary data were collected from the official records of the selected enterprises, literature from the books, journals and research articles.

ANALYSIS:
The variables were analyzed and tables as below:

Table 1
Demographic Profile of Respondents

<table>
<thead>
<tr>
<th>Sl.No</th>
<th>Variable</th>
<th>No.of Respondents</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Age</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>21-30</td>
<td>39</td>
<td>35.45</td>
</tr>
<tr>
<td></td>
<td>31-40</td>
<td>30</td>
<td>27.27</td>
</tr>
<tr>
<td></td>
<td>41-50</td>
<td>25</td>
<td>22.73</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>110</td>
<td>100</td>
</tr>
<tr>
<td>2.</td>
<td>Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Uneducated</td>
<td>27</td>
<td>24.55</td>
</tr>
<tr>
<td></td>
<td>School level Education</td>
<td>35</td>
<td>31.82</td>
</tr>
<tr>
<td></td>
<td>College level Education</td>
<td>48</td>
<td>43.63</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>110</td>
<td>100</td>
</tr>
<tr>
<td>3.</td>
<td>Appearance of Physique</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Male</td>
<td>49</td>
<td>44.55</td>
</tr>
<tr>
<td></td>
<td>Female</td>
<td>61</td>
<td>55.45</td>
</tr>
<tr>
<td>4.</td>
<td>Residential Status</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rural</td>
<td>63</td>
<td>57.27</td>
</tr>
<tr>
<td></td>
<td>Urban</td>
<td>47</td>
<td>42.73</td>
</tr>
<tr>
<td>5.</td>
<td>Marital Status</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Married</td>
<td>6</td>
<td>5.45</td>
</tr>
<tr>
<td></td>
<td>Unmarried</td>
<td>104</td>
<td>94.55</td>
</tr>
</tbody>
</table>

According to the above table 35.45% of the respondents belong to the age of 21-30 years. 43.63 % of the respondents have College level Education. 55.45 % of the respondents are having their physical appearance as Female. Only 5.45% of the respondents are got married.

Table 2
Reasons for Being Entrepreneurs

<table>
<thead>
<tr>
<th>SLNO</th>
<th>REASONS FOR BEING ENTERPRENEURS</th>
<th>NO.OF. RESPONDENTS</th>
<th>PERCENTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>To earn a living</td>
<td>5</td>
<td>4.55</td>
</tr>
<tr>
<td>2.</td>
<td>To be the own boss</td>
<td>13</td>
<td>11.82</td>
</tr>
<tr>
<td>3.</td>
<td>To support family</td>
<td>11</td>
<td>10</td>
</tr>
<tr>
<td>4.</td>
<td>To gain social recognition</td>
<td>78</td>
<td>70.90</td>
</tr>
<tr>
<td>5.</td>
<td>To realise my ideas/vision</td>
<td>3</td>
<td>2.73</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>110</td>
<td>100</td>
</tr>
</tbody>
</table>

From the above table it can be inferred that out of 110 respondents, 70.90 percent the respondents choose entrepreneurship to gain social recognition, 11.82 percent of the respondents choose entrepreneurship to be my own boss, 10 percent of respondents choose entrepreneurship to support family, 4.55 percent of the respondents choose entrepreneurship to earn a living and remaining 2.73 percent of the respondents choose entrepreneurship to realise their ideas/vision. Hence majority of the respondents need a social recognition.

Table 3
Business Run By Transgender Entrepreneurs

<table>
<thead>
<tr>
<th>Sl.No</th>
<th>BUSINESS</th>
<th>MEAN SCORE</th>
<th>RANK</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Bakery</td>
<td>0.796</td>
<td>II</td>
</tr>
</tbody>
</table>
From the above table it can be inferred that out of 110 respondents, 1\textsuperscript{st} rank belongs to beauty parlour with the mean score of 0.832, 2\textsuperscript{nd} rank belongs to bakery with the mean score of 0.796, 3\textsuperscript{rd} belongs to other business with the mean score of 0.676, 4\textsuperscript{th} rank belongs to fruits and vegetables seller with the mean score of 0.676, 5\textsuperscript{th} rank belongs to dairy with the mean score of 0.662, and 6\textsuperscript{th} rank belongs to fishering with the mean score of 0.656. 7\textsuperscript{th} rank belongs to dress designing & boutique with the mean score of 0.588.

\textbf{H\textsubscript{01}} - There is no significant difference between age and use of share amount

\begin{table}[h]
\centering
\begin{tabular}{|c|c|c|c|}
\hline
\textbf{Age wise classification* use of share amount} & \textbf{Use of share amount} & \textbf{Total} \\
\hline
\textbf{To develop business} & \textbf{to improving standard of living} & \textbf{for better financial status} & \\
\hline
Age wise Classification & 31-40 & 32 & 21 & 11 & 64 \\
31-40 & 16 & 10 & 4 & 30 \\
31-40 & 9 & 4 & 3 & 16 \\
Total & 57 & 35 & 18 & 110 \\
\hline
\end{tabular}
\end{table}

\begin{table}[h]
\centering
\begin{tabular}{|c|c|c|}
\hline
\textbf{Chi-Square Tests} & \textbf{Value} & \textbf{Asymptotic Significance (2-sided)} \\
\hline
Pearson Chi-Square & .641 & .958 \\
\hline
\end{tabular}
\end{table}

The value of chi-square is .641 (df=4) and associated significant value is .958. Therefore, the null hypothesis is rejected. Hence there is significant association between age of the respondents and use of share amount. Hence there is a significant association between age and use of share amount.

\textbf{H\textsubscript{02}} - There is no relationship between education and challenges overcome in entrepreneurship journey.

\begin{table}[h]
\centering
\begin{tabular}{|c|c|c|c|}
\hline
\textbf{ANOVA} & \textbf{Sum of Squares} & \textbf{Df} & \textbf{Mean Square} & \textbf{F} & \textbf{Sig.} \\
\hline
Between Groups & 1.045 & 2 & .523 & .799 & .452 \\
Within Groups & 69.946 & 107 & .654 & & \\
Total & 70.991 & 109 & & & \\
\hline
\end{tabular}
\end{table}

\begin{table}[h]
\centering
\begin{tabular}{|c|c|}
\hline
\textbf{Duncan**} & \textbf{Subset for alpha = 0.05} \\
\hline
Challenges to overcome the beginning of your journey & \\
Lack of guidance & 25 & 2.12 \\
Facing the society & 57 & 2.14 \\
Fund provision & 28 & 2.36 \\
Sig. & .272 & \\
\hline
Means for groups in homogeneous subsets are displayed. \\
\end{tabular}
\end{table}
From the above table it can be inferred that as the p value is more than 0.05 the null hypothesis is rejected. Hence there is significant relationship between education and challenges overcome. It is proved that education helps the entrepreneur to overcome the challenges faced by them.

**FINDINGS:**

- Majority of the respondents belong to the age group of 31 to 40 years.
- Majority of the respondents have college education.
- Majority of the respondents have female physique.
- Majority of the respondent are living rural area.
- Majority of the respondents unmarried.
- There is significant association between education and challenges overcome your journey.
- There is relationship between age and arise fund.

**SUGGESTIONS:**

- Transgender people are deprived of even the basic Amenities in life. We have to give them all the help they need to increase their knowledge and work skill. This will help their financial well being.
- We should be enabling them to earn enough for their Livelihood. Soft skills training and other vocational training are ways to help them become self sufficient. They must work, earn their own income.
- For the transgender people to have a good place in our society; we must embrace them with our minds. All the necessary programs have to be organized at the government level and all humanitarian.
- Violence and exploitation should be eliminated. We need to protect them from all kinds of exploitation. It is the duty of each of us.
- Technology based knowledge classes can be a great help to entrepreneurs if they get before starting a business. Thus more and potential transgender candidates should be motivated to join entrepreneurial activities.
- It is high time the government should take necessary steps for the enhancement of the transgender entrepreneurs.
- Government and non-government agencies should come forward to provide loans and subsidies for the transgender entrepreneurs.
- The proper training and continuous assessment on the growth of their business should be evaluated.

**CONCLUSION:**

The recognition of transgender is one of the most important events of the modern age and our society is ready to accept them. Despite its limitations, transgender people have a place in our society. One of the main reasons is the change in attitude of the people. The society is ready to accept their limitations. Society values these people and tries to give them equality in everything. Transgender people are being accepted everywhere in all walks of life. Those who were once deemed despicable are now being given a place of honour in society. Every study has its limitations, attempts were made to include participants whose business has been set up for more than five years, but few participants companies were set up for three to four years. Therefore, there is a potential for the inaccuracy of data, as the number of years business is, the higher the chances of the entrepreneurs’ facing challenges. The country context is also another limitation as the findings of this study will not apply to other countries as the societal acceptance of the transgender individuals differ according to each country.

**REFERENCES:**