



**Ref No : IJRTI / Vol 10 / Issue 3 / 224**

**To,**  
**Poornima Ajeet Choudhary**

**Subject:** Publication of paper at International Journal for Research Trends and Innovation.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal for Research Trends and Innovation (ISSN: 2456-3315). Following are the details regarding the published paper.

About IJRTI : ISSN Approved - International Scholarly open access, Peer-reviewed, and Refereed Journal, Impact Factor: 8.14, (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Online, Print Journal, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI)

Registration ID : IJRTI\_ 201707

Paper ID : IJRTI2503224

Title of Paper : MARKETING AND BRANDING: BUILDING CONNECTION IN A CROWDED WORLD

Impact Factor : 8.14 (Calculate by Google Scholar) | License by Creative Common 3.0

DOI :

Published in : Volume 10 | Issue 3 | March-2025

Page No : c133-c136

Published URL : <https://ijrti.org/viewpaperforall.php?paper=IJRTI2503224>

Authors : Poornima Ajeet Choudhary

Thank you very much for publishing your article in IJRTI.

Editor In Chief  
International Journal for Research Trends and Innovation  
(ISSN: 2456-3315)

