



Ref No : IJRTI / Vol 9 / Issue 2 / 020

**To,
Amit Kumar**

Subject: Publication of paper at International Journal for Research Trends and Innovation.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal for Research Trends and Innovation (ISSN: 2456-3315). Following are the details regarding the published paper.

About IJRTI : ISSN Approved - International Scholarly open access, Peer-reviewed, and Refereed Journal, Impact Factor: 8.14, (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Online, Print Journal, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI)

Registration ID : IJRTI_ 189165

Paper ID : IJRTI2402020

Title of Paper : Impact of Rational Advertising on Consumer Skepticism

Impact Factor : 8.14 (Calculate by Google Scholar) | License by Creative Common 3.0

DOI :

Published in : Volume 9 | Issue 2 | February-2024

Page No : 118 - 120

Published URL : <https://ijrti.org/viewpaperforall.php?paper=IJRTI2402020>

Authors : Amit Kumar, Dr. Mahesh Chandra

Thank you very much for publishing your article in IJRTI.

Editor In Chief
International Journal for Research Trends and Innovation
(ISSN: 2456-3315)

