



**International Journal for Research Trends and Innovation**

**IJRTI | IJRTI.ORG | ISSN: 2456-3315**

*An International Open Access, Peer-reviewed, Refereed Journal*

## **Certificate of Publication**

The Board of

International Journal for Research Trends and Innovation

Is hereby awarding this certificate to

**DR. M.S. RANJITH KUMAR**

In recognition of the publication of the paper entitled

**GREEN CHOICES AND HEALTHY LIVING: PURCHASE BEHAVIOUR TOWARDS  
ORGANIC FOOD AND ITS IMPACT IN COIMBATORE**

Published in Volume 11 Issue 2, February-2026

*Co-Authors - Mr. JITENDRA KUMAR SHARMA*

**Paper ID - IJRTI2602069**

**Editor-In Chief**



**INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION | IJRTI**

*An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal*

**Website: [www.ijrti.org](http://www.ijrti.org) | Email: [editor@ijrti.org](mailto:editor@ijrti.org) | ESTD: 2016**

**Manage By: IJPUBLICATION Website: [www.ijrti.org](http://www.ijrti.org) | Email ID: [editor@ijrti.org](mailto:editor@ijrti.org)**



**International Journal for Research Trends and Innovation**

**IJRTI | IJRTI.ORG | ISSN: 2456-3315**

*An International Open Access, Peer-reviewed, Refereed Journal*

## **Certificate of Publication**

The Board of

International Journal for Research Trends and Innovation

Is hereby awarding this certificate to

**Mr. JITENDRA KUMAR SHARMA**

In recognition of the publication of the paper entitled

**GREEN CHOICES AND HEALTHY LIVING: PURCHASE BEHAVIOUR TOWARDS  
ORGANIC FOOD AND ITS IMPACT IN COIMBATORE**

Published in Volume 11 Issue 2, February-2026

*Co-Authors - DR. M.S. RANJITH KUMAR*

**Paper ID - IJRTI2602069**

**Editor-In Chief**



**INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION | IJRTI**

*An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal*

**Website: [www.ijrti.org](http://www.ijrti.org) | Email: [editor@ijrti.org](mailto:editor@ijrti.org) | ESTD: 2016**

**Manage By: IJPUBLICATION Website: [www.ijrti.org](http://www.ijrti.org) | Email ID: [editor@ijrti.org](mailto:editor@ijrti.org)**