

## International Journal for Research Trends and Innovation

**IJRTI | IJRTI.ORG | ISSN: 2456-3315** 

An International Open Access, Peer-reviewed, Refereed Journal

## Certificate of Publication

The Board of

International Journal for Research Trends and Innovation

Is hereby awarding this certificate to

## **Jitender Govindani**

In recognition of the publication of the paper entitled

"Digital Touchpoints and Consumer Transformation: Understanding Youth

Purchase Behaviour in a Hyperconnected World―

Published in Volume 10 Issue 10, October-2025

Co-Authors -

**Paper ID - IJRTI2510109** 



Editor-In Chief

INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION | IJRTI

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijrti.org | Email: editor@ijrti.org | ESTD: 2016

Manage By: IJPUBLICATION Website: www.ijrti.org | Email ID: editor@ijrti.org