



**International Journal for Research Trends and Innovation**

**IJRTI | IJRTI.ORG | ISSN: 2456-3315**

*An International Open Access, Peer-reviewed, Refereed Journal*

## **Certificate of Publication**

The Board of

International Journal for Research Trends and Innovation

Is hereby awarding this certificate to

**NIMISHA BALAGOPALAN**

In recognition of the publication of the paper entitled

**PERCEPTIONS OF CONSUMERS REGARDING ECO-FRIENDLY FMCG PRODUCTS  
IN KERALA**

Published in Volume 10 Issue 6, June-2025

*Co-Authors - Dr. M. Jeyaramya.*

**Paper ID - IJRTI2506024**



**Editor-In Chief**

**INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION | IJRTI**

*An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal*

**Website: [www.ijrti.org](http://www.ijrti.org) | Email: [editor@ijrti.org](mailto:editor@ijrti.org) | ESTD: 2016**

**Manage By: IJPUBLICATION Website: [www.ijrti.org](http://www.ijrti.org) | Email ID: [editor@ijrti.org](mailto:editor@ijrti.org)**



**International Journal for Research Trends and Innovation**

**IJRTI | IJRTI.ORG | ISSN: 2456-3315**

*An International Open Access, Peer-reviewed, Refereed Journal*

## **Certificate of Publication**

The Board of  
International Journal for Research Trends and Innovation

Is hereby awarding this certificate to

**Dr. M. Jeyaramya.**

In recognition of the publication of the paper entitled

**PERCEPTIONS OF CONSUMERS REGARDING ECO-FRIENDLY FMCG PRODUCTS  
IN KERALA**

Published in Volume 10 Issue 6, June-2025

*Co-Authors - NIMISHA BALAGOPALAN*

**Paper ID - IJRTI2506024**



**Editor-In Chief**

**INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION | IJRTI**

*An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal*

**Website: [www.ijrti.org](http://www.ijrti.org) | Email: [editor@ijrti.org](mailto:editor@ijrti.org) | ESTD: 2016**

**Manage By: IJPUBLICATION Website: [www.ijrti.org](http://www.ijrti.org) | Email ID: [editor@ijrti.org](mailto:editor@ijrti.org)**